

# WE'RE HIRING

**Role : Custom Research**  
**Department : Measurement Science**  
**Location: Mumbai**



## Job Description

- Developing new methods for conducting primary research
- Execute Custom research studies end to end from proposal to delivering insights. Manage all the stakeholders involved in the projects
- Support the team on TV and Digital Universe estimates
- Execute Listing studies for TV and Digital Panel recruitment
- Create process documentation for internal compliance
- Successful execution of Custom Research studies by meeting business objective
- Experience with survey design, questionnaire design, pretesting methods, and survey implementation

## Job Specification:

- **Technical Skills**
- Knowledge of statistics and sampling methodologies
- Research skills are required
- Experience in making presentations and writing formal research reports
- Proficiency in MS Office Suite is a must. Experience and knowledge of statistical tools like SAS, R or Python will be a plus.
- **Qualification : BSc. (Statistics)**
- **Experience : 2-4 years**

