

Role : Associate Manager/Manager – Research & Methodology Department : MSCi Location: Mumbai

What India Watches

ER

2

## **Job Role:**

Monitor, develop and advance the methodology supporting all syndicated products while working closely with different teams on the methodological design of new products.

## **Job Responsibilities:**

- Support the Measurement Science team in applying appropriate quantitative methods to research projects as well as syndicated and new products.
- Provide technical assessments, strategy, and execution recommendations for designated research projects.
- Develop and manage methodological documents and information.
- Develop methodological best practices for audience estimation.
- Work with cross-functional teams to develop critical research solutions and methodologies to address key business issues.
- Design the scope of analytics and execute the same for large and small oppojects.
- Apply critical thinking to solve complex data-related problems.
- Should be comfortable working with large data sets

## **Job Specification:**

**Qualification:** Master's degree in data science/Statistics/Business Administration from a tier 1 institute with a focus on quantitative research methods

Experience : 4-8 years in analytics/data science