

Date: November 28, 2024

**To,
The Board of Directors,
Broadcast Audience Research Council
India**

Dear Sirs,

Sub: Resignation from the Directorship of Broadcast Audience Research Council

I hereby tender my resignation from the office of Director of Broadcast Audience Research Council with immediate effect.

I take this opportunity to place on record my sincere gratitude for the support extended to me by the Board members during my tenure as Director.

Thank you,

A handwritten signature in black ink, consisting of a series of loops and a long horizontal stroke extending to the right.

Madhavan Kunniyur

DIN : 00024819